



Polk County Dental Association Newsletter

May 2014

Polk County Dental Association Presents

“The Next Stage and New Era Of General Dentistry. Bringing Passion and Excitement Back For Our Practice And Patients.”

Dr. Farokh Jiveh, DDS, PA

Tuesday, May 20, 2014

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Dr. Farokh Jiveh, DDS, PA

Course and Clinical Director for Implant & Cosmetic Dentistry, Atlantic Coast Dental Research Clinic

President and Founder of Smiles by Jiveh

The New Era of Dentistry is moving towards better ways to provide our patients with the best that we have to offer. With advent of digital dentistry and many other new techniques, we now have alternative and proven options to provide the best for our patients. This lecture also shares ideas on the latest in smile design and other cosmetic techniques, digital implant planning, delivery, restorative system, and how to communicate large cases to patients and create quality and value. Dr. Jiveh will also share some personal experiences and ideas in how to best communicate and utilize your laboratories and dental specialist as a major part of your team regarding these cases. He will also share ideas in creating passion as a restorative/cosmetic dentist, generate zest, team unity, fun, and enthusiasm in your practice, while providing the best for our patients, in what he believes to be the best profession on the planet.

Dr. Jiveh resides in West Palm Beach, Florida with his wife and two children. He is the CEO and President of Smiles By Jiveh, Cosmetic & Implant Dentistry, focusing on mostly full mouth reconstruction and rehabilitation. He enjoys water sports in Florida and traveling with his family.

His main two focuses are building and improving his foundation for service to his community, and sharing and inspiring other dentist and groups in the latest in Cosmetic and Implant Dentistry.

This meeting will be held at Grasslands Golf & Country Club, located at 1600 Grasslands Blvd., Lakeland. Happy hour begins at 6 p.m., dinner will be served at **6:15 p.m.**, and the meeting will start at **6:45 p.m.** Please RSVP to Tisha Talbot via email pcdaemail@gmail.com



**Come Cruise to Cozumel with the WCDDA—April 26-30, 2014
Royal Caribbean Cruise Lines - The Brilliance of the Seas
FEATURED PROGRAM:**

Dr. Bryan T. Marshall presenting 4 hours of CE, *Future of Dentistry* and
A look into Your Practice Financials - What it Really Means

Spend some fun in the sun with your colleagues on this magnificent 4-night experience from Tampa to Cozumel.

- Beautiful ship that combines swiftness, panoramic vistas and wide open spaces; with acres of glass – enclosing the nine-story central atrium, elevators facing the sea and floor-to-ceiling windows throughout.
- Dining options include the main dining room, Windjammer Café, Park Café, Izumi-Asian Fusion Cuisine, Chops Grille and Portofino.
- 16 bars, clubs and lounges including The Colony Club featuring self-leveling pool tables, a British Pub and the new R-Bar with retro-flair.
- Entertainment features Broadway-style shows, dazzling aerial performances in the central atrium and Scoreboard Sports Bar.

Info provided by WCDDA Website



2014 Annual Summer Meeting—August 8-10, 2014—Ritz-Carlton Naples, FL (Info provided by WCDDA Website)

FEATURED PROGRAMS:

Meeting the Challenge of Change for Maximum Case Acceptance, Mark K. Setter, D.D.S., M.S.

Sponsored in part by Biohorizons

HIV Awareness, Mr. Tom Robertson

Come to Naples to end the summer in style on August 8-10, 2014. The Annual Summer Meeting is held each year in July at the beautiful Ritz-Carlton, Naples beach property.

The association offers 9 hours of continuing education credit throughout this three day meeting and includes: fun family and adult activities, a golf tournament, and plenty of free time to enjoy the beach.

Info provided by WCDDA Website