



# Polk County Dental Association Newsletter

Volume 8, Issue 4

November 2013

## 2013-2014 PCDA Officers

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Shelley McCreary

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www.polkcountydental.com

## Polk County Dental Association hosts "Barn Raiser - Volunteer Dental Referral Software Program"

By Dr. Leo Cullinan

Tuesday, November 19th, 2013

Sponsored in part by Kettenbach Dental, Regions Bank  
and Sale Insurance

There was a time in rural America that if your neighbor's barn burned to the ground everyone in the community would gather and rebuild that barn...they called it a "**Barn Raiser**". Providing pro-bono dental services for the underserved in our communities is no different a process. It takes a willingness on the part of the Dental Professionals and the Community to empathize and help out those in need..."Raise their Barn"!

In 2008, the Dental Referral Program of the Neighborhood Health Clinic in Naples, Florida was formed to screen underserved patients at the clinic, identify their chief dental concern, and refer them to private offices for dental treatment. While the treatment was fairly straightforward, the administrative challenges were onerous and not conducive to sustaining a viable program.

The **Barn Raiser Volunteer Dental Referral Software Program** was born out of that experience and designed to address those administrative challenges. We operated under one simple premise-**make it easy** to:

1. Refer the patient to a private office,
2. effectively communicate with the volunteer providers,
3. schedule the needed treatment in a timely manner,
4. document the treatment and value of services, and ultimately develop a more equitable system of referral so that "carrying the "load" doesn't just fall on the shoulders of a few good Samaritans.

Dr. Leo R. Cullinan will present an overview and tutorial of his "Barn Raiser Volunteer Dental Referral Software Program & Process" at the November 19<sup>th</sup> dinner meeting of the Polk County Dental Association.

The Barn Raiser Software program is physically hosted on one of Dr. Cullinan's web servers, is easy to use for even the most novice of computer users, is a web-based application, and can be accessed 24/7 from any location with internet access. The program is HIPAA compliant. The use of this proprietary software by the Polk County Dental Association and its Professional Volunteers is free. (Dr. Cullinan will, however, always accept any donation made to his non-profit, Dental Outreach of Collier, Inc. (DOC) (501c(3))

**PLEASE SEE PAGE TWO FOR MORE INFORMATION**

***This meeting will be held at Grasslands Golf & Country Club located at 1600 Grasslands Blvd., Lakeland. Happy Hour begins at 6pm. Dinner will be served at 6:30pm, and the meeting will start at 7pm. Please RSVP to Shelley McCreary via email pcdae-mail@gmail.com.***

**As an association we have made it a goal to reach out and help the less fortunate and under served in our community. For many years this has taken on many forms, some successful, and some not as much as we had hoped. In our many ventures, one of the main road blocks has always been to simply just find the time away from our busy practices.**

**In an effort to continue with our dedication to serve our community, we have found a very effective and exciting remedy to this problem. Please join us to hear Dr. Cullinan present the details about this exciting solution, so we can really start giving back. If we join together, we can really make a difference!**

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## **Leo R. Cullinan, DDS, MS**

### **BIOGRAPHY**

#### **Education:**

1977 Graduate: U.S. Military Academy, West Point, N.Y. (BS Engineering)

1985 Graduate: Creighton University School of Dentistry (DDS)

1987 Graduate: Washington University in St. Louis Orthodontic Residency (MS Orthodontics)

Diplomate of the American Board of Orthodontics

**Private Orthodontic Practice:** Naples, Florida since 1987

#### **Professional Organizations/Service:**

Member ADA/FDA/WCDDA/CCDA since 1987

Member AAO since 1987

Past President, Collier County Dental Association

Immediate Past-President, West Coast District Dental Association

Co-Founder Dental Referral Program-Neighborhood Health Clinic, Naples, Florida

Co-Founder Dental Outreach of Collier, Inc. (DOC) (Non-Profit providing comprehensive dentistry to the underserved of Collier County.)

Co-Chair Florida Mission of Mercy Program (FLA-MOM)

#### **Software Development:**

Co-Developed: ***Barn Raiser*** Volunteer Dental Referral Software (Web based application) since 2008

**Personal:** Married to my lovely wife Debbie for 36 years with two

# WCDDA Annual Meeting

JANUARY 17, 2014

- Hilton St. Petersburg Bayfront •

**Nasser Barghi, D.D.S., M.A.**

*All-Ceramic Restorations in 2014: Clinical Steps*

**David A. Beach, D.M.D., M.S.**

*Cutting Edge Endodontics: Advances in Instrumentation and Irrigation -  
Sponsored by Dentsply*

**Cynthia Fong, R.D.H., M.S.**

*Formulating the Ultrasonic Debridement Treatment Plan and  
Ultrasonic Instrumentation Simplified*

**Wayne Kerr, D.D.S., M.A.G.D.**

*Stuff Worth Knowin Bout Money, Practice, and Life and  
NOW What?!*

**Mary O'Neill, M.A., M.E.T.**

*Leadership Challenge Workshop and  
THE EQ EDGE: Emotional Intelligence and Star Performance*

**Visit [www.wcdental.org](http://www.wcdental.org) for more info!**



# FLA-MOM'S FIRST EVENT

**VOLUNTEER REGISTRATION  
NOW OPEN!**

**GO TO [FLAMOM.FLORIDADENTAL.ORG/](http://FLAMOM.FLORIDADENTAL.ORG/)**

**PROVIDING FREE DENTAL SERVICES  
FOR THE UNDERSERVED**

Mark your calendars for this important event at  
the Florida State Fairgrounds, Tampa

**March 28-29, 2014 • TAMPA**

## GIVE KIDS A SMILE EVENT

We will celebrate this day on February 7th, 2014 at Traviss Career Center. However, if any other office is willing to host the event too, please let me know as the scheduling will all be handled through the school. There is always additional sites to include the Winter Haven, Haines City area, or alternate days needed for parents of children unable to make the trek to Lakeland due to transportation constraints.

Email [susan.rexroat@polk-fl.net](mailto:susan.rexroat@polk-fl.net) with the time you would like to volunteer. The morning shift will be from 7:30 – 12. The afternoon shift will be from 12-3:30. We prefer 5-6 dentists for each shift. Breakfast and lunch will be provided.

We ask that you all bring your favorite toys and restorative materials for the day otherwise we will work with what is available at the school. Please invite your hygienists and assistants to join us as well. Traviss students will be available but, will also be assigned to escort the children to treatment areas as well as assist you and your assistant in turning over the chairs and retrieving supplies needed. The hygienists are needed to man the hygiene/toothbrush prophylaxis/fluoride OHI lab as well as the occasional “jump in the chair to scale or operate the cavitron.” In placing your name on the volunteer roster, we ask that if you want a GKAS event T-shirt that you give us your size and color of either bright orange or lime green. The Traviss crew will all be wearing the t-shirts in order to be recognized as GKAS volunteers, to offer assistance to either the dental staffs in attendance or to the parents and the children.

If volunteers are joining us for the first time, please see either Susan or Dr. Greg Scott for the required volunteer registration form. We will make sure the form is registered with the state by the date of the event. This registration offers protection through the Sovereign Immunity Act.

Again, we need endodontists, oral surgeons and possibly periodontists to accept referrals from this event either that day or quickly thereafter. Let Susan know and the volunteer general dentists will be given your name for referring those patients in need of specialty services.

If you have any questions, please feel free to contact Dr. Greg Scott or Susan Rexroat. We look forward to another successful GKAS event.

Susan Rexroat—(863) 499-2700 X 286

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### 2014 Annual Summer Meeting

August 8-10, 2014  
Ritz-Carlton Naples, FL

Come to Naples to end the summer in style on August 8-10, 2014. The association offers 9 hours of continuing education credit throughout this three day meeting and includes: fun family and adult activities, a golf tournament, and plenty of free time to enjoy the beach. Info courtesy of WCDDA Website

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### Come Cruise to Cozumel with the WCDDA

April 26-30, 2014  
Royal Caribbean Cruise Lines - The Brilliance of the Seas

Spend some fun in the sun with your colleagues on this magnificent 4-night experience from Tampa to Cozumel.

Info courtesy WCDDA Website



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**PLEASE NOTE - I HAVE RECENTLY CHANGED MY EMAIL ADDRESS FOR PCDA. MY NEW EMAIL ADDRESS IS [PCDAEMAIL@GMAIL.COM](mailto:PCDAEMAIL@GMAIL.COM). IF YOU NOTICE YOU ARE NOT RECEIVING MY EMAILS, PLEASE CHECK YOUR JUNK FOLDER TO SEE IF MY EMAIL IS THERE.**

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